



The COVID19 crisis: An urgent appeal from Women Working Worldwide

Dear friends and kind supporters,

Today, we ask for your support at a time unlike any other in Women Working Worldwide's history.

As economies slow and supply chains collapse across the world, women are being disproportionately impacted.

We know:

- Women work in low-paying, insecure and informal jobs.
- Women are the majority of front-line workers.
- Women have increased childcare and household responsibilities.
- Women face an increased risk of domestic violence due to lockdowns and curfews.

Women Working Worldwide has been fighting for the rights of women in global supply chains for over 30 years. Immediate relief work is being delivered by other charities. Our longer-term advocacy and training work is also essential to help bring about long-term systemic change and enable women workers struggling in disrupted supply chains to claim their rights after this pandemic is over.

We know times are hard for everyone. We know immediate, on-the-ground emergency relief is absolutely essential. But, we also know that we need to continue our work for long-term change.

If you could [support our work through a one-off or a monthly donation](#), you would know that your donations would be used to enable us to continue our work, until equality is a reality.

Any amount - big or small - would be incredibly appreciated. If you are not in a position to donate at this time, we would be really grateful if you are able to share our appeal with others.

We recognise that many other charities are also making appeals, and so we want to take this opportunity to thank anyone who has already responded and to all those supporting charitable causes during this challenging period.

Wherever you are in the world, stay well, stay safe.

Thank you for your support.

The Women Working Worldwide team



Photos: WWW with Naivasha Flower Farm in Kenya working with women workers in a workshop on leadership and gender equality, 2019